

SCAMPER (加減乘除轉用時)

功用: 刺激創意

我們如何能...

S (Subtract/Substitute減): “在_____歷程中替換什麼?”

C (Combine加): “將_____與其他活動相結合?”

A (Adapt時): “複製別人成功的公式，改用於_____歷程中?”

M (Magnify乘): “在_____時，我可以放大或更加強什麼?”

P (Put to Other Uses用): “將_____用於其他用途?”

E (Eliminate除): “在_____歷程中消除或簡化哪些內容?”

R (Rearrange轉): “改變，重新排序或逆轉_____的方式?”

Adapt from: <http://img.mappio.com/lucianop/creative-problem-solving-with-scumper-Large.jpg>